# CHRISTINA CANALETICH

#### UX/UI DESIGNER



www.christinacanaletich.com



christinacanaletich@gmail.com



(631)245-9660

UX/UI designer with experience as an animal trainer. Experienced in understanding behavioral and social psychology to better understand and analyze users' behaviors and communicate/persuade stakeholders of important design decisions. Skilled in public speaking and designing products to benefit both users and businesses.

#### EDUCATION

**UX Design Program**CareerFoundry

2022-2023

**B.S Marine Biology** 

Roger Williams University 2013-2017

# SKILLS

Behavioral Psychology

User Research

Information Architecture

Wireframing

Responsive Design

Accessibility

**User Testing** 

HTML/CSS

Leadership

Collaboration

# TOOLS

Figma

Usability Hub

Miro

Adobe XD

# EXPERIENCE

#### **UX/UI DESIGNER**

#### Vela - Weather App | 2022

- Designed, prototyped, and tested a user-friendly weather app with an intuitive user interface.
- Engaged with users through in-person and remote interviews to gain insights on their daily habits, motivations and pain points.
- Conducted usability testing to evaluate the effectiveness of the customization feature, incorporating user feedback to optimize the feature's design and functionality.

#### WEB DESIGNER

## Long Island Artisan Market - Local Event Website | 2023

- Designed and developed a responsive website that provided a user-friendly experience for locals to explore events and small businesses in their area.
- Collaborated with local businesses to develop content and promotions to feature on the website, resulting in increased exposure and sales for participating businesses.
- Presented prototypes effectively communicating design concepts and persuading them on design decisions based on user research and best practices in UX design.

#### SERVICE DOG TRAINER

### ECAD - Educated Canines Assisting with Disabilities | 2021-2023

- Supervised and trained a team of service dog trainers and volunteers focusing on key skills such as communication, teamwork, and time management, resulting in increased volunteer satisfaction and retention rates.
- Developed and implemented training programs for service dogs and their handlers, resulting in highly trained and effective service dog teams.