CHRISTINA CANALETICH

UX/UI Designer

ABOUT

UX/UI designer with experience as an animal trainer. Experienced in understanding behavioral and social psychology to better understand and analyze users' behaviors and communicate/persuade stakeholders of important design decisions. Skilled in public speaking and designing products to benefit both users and businesses.

CONTACT

📞 (631) 245-9660

✉ christinacanaletich@gmail.com

📍 Connecticut

TOOLS

Figma
Adobe XD
Usability Hub
Miro

EXPERIENCE

UX/UI DESIGNER

Vela - Weather App | Aug 2022- Feb 2023

- Researched, prototyped, and designed a weather app for water enthusiasts that is equipped with a customization feature and trip planner.
- Engaged with users through in-person and remote interviews to gain insights on their daily habits, motivations and pain points.
- Created a fully prototyped customization feature which allows users to add, remove and reorganize their weather data. This feature got an 85% approval rating from test participants.

WEB DESIGNER

Long Island Artisan Market - Local Event Website | Feb 2023 - Present

- Designed an event website that is equipped with an interactive event calendar and a map of local small businesses.
- Collaborated with business owners to determine their requirements and goals for the project.
- Presented prototypes to business owners to convey design decisions and collaborate on revisions.
- Designed monetization solutions aimed to increase conversions and be an automated process to decrease time spent for both businesses

EDUCATION

CAREERFOUNDRY - UX PROGRAM

Aug 2022-Present
UX and UI Program Certificate

ROGER WILLIAMS UNIVERSITY

Sept 2013 - May 2017
B.S in Marine Biology
Minor in Psychology